



Razorfish. Digital Senior Designer, Freelance. Mar - Dec 2010

Ritz - Design + Art Direction for Facebook tab and Facebook application reskin.
BlackBerry - Concept, Design and Production for series of banner ads for BB Torch / 6 OS.
JC Penny - Art Direction + Design for an iAd for JCP Teens Back to School campaign.
at&t - Concept, Sketching, Design and Production for Banner ads.
Oscar Mayer - Design and flow for Oscar Mayer's Good Mood Mission at <http://www.kraftbrands.com/goodmoodmission>.

Draft FCB. Digital Senior Designer, Freelance. Mar 2010

Kraft Integrated Pitch - Art Direction + Design. created (with the help of some really talented people) t-shirt designs, Facebook application idea + Page takeover concepts for their presentation. Many of these concepts were produced after they secured the account with their 'Hello Jello' Campaign.

Colossal Squid. Digital Senior Designer, Freelance. Jan - Feb 2010

TRESemmé - Art Direction + Design for a Fashion week Facebook app, which tracked in real-time the runway hair styles and allowed users to vote on the days runway looks.

Tribal DDB. Digital Senior Designer, Freelance. Dec 2008 - Nov 2009

Lowes - Concepts, Sketches, Design, Art Direction + Flash Production for Banner ads.
Lutron.com - Design + Art Direction for massive site redesign.

toca. Graphic Designer, Freelance. Oct 2005 - Mar 2008

As the sole Graphic Designer at toca for Herman Miller showrooms and events, I worked directly with a creative director on identity and branding projects, which included environmental graphics and signage, pattern design, audio projects, print and promotional items. Art Direction + Design for showrooms in Chicago for Neocon 2005 and 2006, Atlanta, Dallas, L.A., their headquarters in Zeeland, MI., ICFE in New York, as well as their New York showroom.

VSA Partners. Senior Graphic Designer. Aug - Oct 2008

Executed creative concepts and design for Converse, Motorola and FirstData. As Lead Designer for First Data projects at VSA, my responsibilities included conception, design and oversight of illustration, print and brand migration projects.

Eva Maddox Branded Environments. Graphic Designer. Feb 2007 - Aug 2008

As lead Designer on Haworth projects, I collaborated with a creative director, interior architects and graphic designers to produce and oversee production of environmental graphics and signage, exhibit design, motion graphics, print and promotional items. Haworth work includes showrooms in Chicago, New York, and their headquarters in Holland, Michigan.